

# Annual Sponsorships

## PACKAGES & BENEFITS



### GOLD SPONSOR / \$5,000

#### ATTEND

- 1 free membership for someone at your company or organization
- 1 free ticket to each pre- or post-luncheon speaker dinners/mixers
- 2 free tickets to attend each luncheon throughout the season

#### ADVERTISE

- Your logo on amawestmichigan.org and all luncheon email invites
- Shout-outs, posted every other month, on each social media channels (24 total posts)
- Sponsorship recognition and your logo on the screen reel before each luncheon
- Opportunity to distribute marketing materials at luncheon tables and registration table
- Your logo on table tents and registration table at each luncheon

#### ENGAGE

- Opportunity to address crowd for up to 5 minutes at 1 event
- 2 featured guest blog and/or podcast guest opportunities
- 1 shout-out email blast to AMA email list featuring your content (sent by AMA)
- Opportunity to set up displays, giveaways, raffles, and more at each luncheon

### SILVER SPONSOR / \$2,000

#### ATTEND

- 1 free ticket to attend each luncheon throughout the season

#### ADVERTISE

- Your logo on amawestmichigan.org and all luncheon email invites
- 2 shout-outs posted on each AMAWM's social media channels (8 total posts)
- Sponsorship recognition and your logo on the screen reel before each luncheon
- Opportunity to distribute marketing materials on tables at each luncheon
- Your logo on table tents at each luncheon

#### ENGAGE

- 1 featured guest blog or podcast guest opportunities

### BRONZE SPONSOR / \$1,000

#### ATTEND

- 4 free tickets total to attend any luncheon throughout the season

#### ADVERTISE

- Your logo on amawestmichigan.org
- 1 shout-out post on each AMA social media channel (4 total posts)
- Your logo on screen reel before each luncheon
- Opportunity to distribute marketing materials at luncheon tables
- Your logo on table tents at all luncheons

### TABLE SPONSOR / \$500

#### ATTEND

- 4 free tickets to your sponsored luncheon
- Your logo on your table and shown on the screen reel
- Shout-outs via Twitter and Instagram Stories

Multiple Gold Sponsorships are available; however, only 1 company may be a Gold Sponsor within their particular category to avoid competing placements, i.e. one agency, one printer, one CPA, etc. Each type of sponsorship includes a report to demonstrate your audience reach. Annual sponsorships may choose between monthly, quarterly, or year-end reports.

